

Course Syllabus

- | | |
|----------------------------------|---|
| 1. Program of Study | Bachelor of Science Program
Bachelor of Arts Program
Bachelor of Business Administration Program
Bachelor of Nursing Science Program |
| Faculty/Institute/College | Mahidol University International College |
| 2. Course Code | ICCM 106 |
| Course Title | Intermediate English Communication III |
| 3. Number of Credits | 4(4-0-8) (Lecture/Lab/Self-study) |
| 4. Prerequisite (s) | a "C" or better in ICCM 105 within the previous two trimesters |
| 5. Type of course | General Education |
| 6. Session | 1 st , 2 nd , and 3 rd trimesters/ every academic year |
| 7. Conditions | - |
| 8. Course Description | Review of the rhetorical patterns in public speaking form; presentation of speeches of diverse structure to fit different contexts, both individually and in groups; engaging in a full-scale debate. |
| 9. Course Objective (s) | After successful completion of this course, students should be able to |
| 9.1 | build confidence in preparing and delivering extemporaneous, informative, and persuasive speeches. |
| 9.2 | learn the basic elements of public speaking. |
| 9.3 | learn how to research speeches, outline and write speeches. |
| 9.4 | learn how to use audio-visual aids to support verbal content. |
| 9.5 | connect with your audience |
| 9.6 | learn how to make speeches that satisfy different needs. |
| 9.7 | have a clear describing of the differences between persuasive speeches, informative speeches, and debates. |

10. Course Outline

Week	Topics	Hour			Instructor
		Lecture	Lab	Self-Study	
1	Course Outline; Introductions Rules, Basic Principles of Speech Communication, Chapter 1; Ethics and Public Speaking, Chapter 2; Plagiarism and Public Speaking, Chapter 2	4	0	8	Assigned Section Instructor
2	Choosing a topic, Analyzing the audience, Deciding the purpose; Chapters 4&5 Speaking to inform, Chapter 14; Organizing and outlining a speech; Chapters 8&9	4	0	8	“
3	Outlining a speech continued, Chapter 9; Research, Chapter 6; Informative Speech #1	4	0	8	“
4	Delivering a speech, Chapter 12; Using visual aids, Chapters 12&13; Begin Extemporaneous Speech #1; View Informative Speech; Final preparation for Informative Speech II	4	0	8	“
5	Informative Speech #2; View Informative Speeches and continue Extemporaneous Speech #1	4	0	8	“
6	Midterm examination; Persuasive Speaking, Chapter 15; Methods of persuasion, Chapter 16	4	0	8	“
7	Using supporting materials, Chapter 7; Persuasive Speech #1	4	0	8	“
8	View Persuasion Speech #1; Begin Extemporaneous Speech #2; Prepare final outlines for Extemporaneous Speech #2; Extemporaneous Speech	4	0	8	“

	#2				
9	Persuasive Speech #2; Introduction to debate; Continue Extemporaneous Speech #2	4	0	8	“
10	Debate topics; Teams and outlines; Extemporaneous Speech #2; Debate roles; Research and rebuttal	4	0	8	“
11	Debates Review for Final Exam (Speech)	4	0	8	“
Total		44	0	88	
Final Examination					

NB: Instructor reserves the right to change topics when appropriate.

11. Teaching Method (s)

- 11.1 Lectures
- 11.2 Discussions
- 11.3 Exercises
- 11.4 Constructive criticism of students' speeches
- 11.5 Textbook reading assignments
- 11.6 Viewing famous speeches
- 11.7 Videotaping and playback of students' speeches
- 11.8 Self-evaluations and examinations

12. Teaching Media

- 12.1 Transparencies
- 12.2 Handouts
- 12.3 DVD
- 12.4 CD-Rom
- 12.5 PowerPoint
- 12.6 LCD
- 12.7 Video and Video camera

13. Measurement and evaluation of student achievement

Student achievement is measured and evaluated by

- 13.1 the ability in build confidence in preparing and delivering extemporaneous, informative, and persuasive speeches.
- 13.2 the ability in public speaking.
- 13.3 the ability in research speeches, outline and write speeches.
- 13.4 the ability in using audio-visual aids to support verbal content.

- 13.5 the ability in connect with your audience
- 13.6 the ability in making speeches that satisfy different needs.
- 13.7 the ability in having a clear describing of the differences between persuasive speeches, informative speeches, and debates.

Student's achievement will be graded according to the faculty and university standard using the symbols: A, B+, B, C+,C,D+, D, and F.

Students must have attended at least 80% of the total class hours of this course.

MUIC standard grading criteria: 90% and above is grade A

Ratio of mark

- | | |
|------------------|-----|
| 1. presentations | 60% |
| 2. debates | 10% |
| 3. midterm | 10% |
| 4. final | 10% |

14. Course evaluation

14.1 Students' achievement as indicated in number 13 above.

14.2 Students' satisfaction toward teaching and learning of the course using questionnaires.

15. Reference (s)

Lucas, The Art of Public Speaking, Harcourt Brace, Publishers.

16. Instructor (s)

16.1 Douglas Rhein

16.2 PeeJay Garcia

16.3 Sean Gallagher

(each instructor teaches one or more sections)

17. Course Coordinator

Douglas Rhein