

## Course Syllabus

1. **Program of Study**  
Bachelor of Arts  
Bachelor of Science  
Bachelor of Business Administration  
Bachelor of Nursing Science
- Faculty/Institute/College** Mahidol University International College
2. **Course Code** ICEG 344      **Course Title** Language and Culture
3. **Number of Credits** 4 (4-0) (Lecture/Lab)
4. **Prerequisite (s)** ICCM 106 or ICCM 112 or the equivalent
5. **Type of Course** Elective for both English minors
6. **Trimester/Academic Year** Trimester III, every year
7. **Course Description**  
Examination of the interplay between language and culture; the Sapir/Whorf hypothesis, culture and vocabulary, culture and interaction styles, culture and discourse styles, contrastive semantics, and contrastive rhetoric, including non-verbal and paralanguage.
8. **Course Objective (s)**
  1. To be able to understand and express orally and in writing the importance of language and culture.
  2. To express orally and in writing the relationship between language and culture.
  3. To express orally and in writing the relationship between culture and vocabulary.
  4. To understand the importance of culture and writing.
  5. To analyze culture and interaction style.
  6. To express orally and in writing the differences between linguistic relativism and linguistic universals.
  7. To write a research paper on an appropriate topic in Language and Culture

## 9. Course Outline

Week	Topic		Instructor
	Lecture	Hour	
1	Language within culture vs. Language as Culture	4	Assigned section instructor
2	Culture and vocabulary	4	"
3	Culture and writing: National/ethnic cultures and disciplinary cultures	4	"
4	Politeness	4	"
5	Culture and interaction styles	4	"
6	Language, culture and thought: Linguistic relativism ( Sapir/Whorf)	4	"
7	Linguistic universals	4	"
8	Language and power	4	"
9	Language as national identity	4	"
10	Bilingualism and Biculturalism	4	"
11	Language and culture: Asian perspective	4	"
11	<b>Total</b>	<b>44</b>	

NB: The instructor reserves the right to modify the topics when appropriate.

**10. Teaching Method (s)**

Lecturing, group work, viewing videos

**11. Teaching Media**

Videos, handouts, articles

**12. Measurement and evaluation of student achievement**

MUIC standard grading criteria: 90% and above is grade A

**13. Course evaluation**

Midterm examination	25%
Final examination	25%
Group project	25%
Research paper	25%

**14. Reference (s)**

Connor, Ulla (1996). *Contrastive Rhetoric*. Cambridge: Cambridge University Press.

Holland D. & N. Quinn (1987). *Cultural Models in Language and Thought*. Cambridge University Press.

*Language: Readings in Language and Culture*

by Virginia P. Clark (Editor), Paul A. Eschholz (Editor), Alfred F. Rosa (Editor). Bedford/St. Martin's; 6th edition (November 1998)

*Language and Culture* (Oxford Introductions to Language Study)

by Claire J. Kramsch, H. G. Widdowson (Editor)

Oxford University Press; 0 edition (September 1998)

**15. Instructor (s)**

Charles Windish

**16. Course Coordinator**

Charles Windish