

Course Syllabus

1. **Program of Study** Bachelor of Arts
(Animation/Film/Television Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICEM 302 **Course Title** Media Law and Ethics
3. **Number of Credits** 4 (Lecture/lab) (4-0)
4. **Prerequisite(s)** None
5. **Type of Course** Entertainment Media Core Course
6. **Trimester / Academic year** Second Trimester / Year III
7. **Course Description**
Laws and regulations as well as ethical practices relevant to the media industry; case studies will be examined to appreciate the implication/ application of related law.
8. **Course Objective(s)**
After completing this course, students will be able to demonstrate an understanding of the functions of law and ethics in the media industry.
9. **Course Outline**

Week	Topic		Instructor
	Lecture	Hour	
1	Introduction to media law and regulations	4	
2 - 3	International law and regulations pertaining to entertainment media	8	
4 - 5	Local law and regulations pertaining to entertainment media	8	
6 - 7	Ethics for media professionals	8	
8	Censorship	4	
9	Copyright	4	
10	Defamation	4	
11	Case studies and discussions	4	
12	Final exam	4	
	Total	48	

10. **Teaching Method(s)**
Lecture and discussion
11. **Teaching Media**
Texts, handouts, and PowerPoint presentations

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignments and quizzes	60%
Final Exam	40%

14. Reference(s)

Leslie, L. (2000). *Mass Communication Ethics: Decision Making in Postmodern Culture*. Houghton Mifflin Company.

Creech, K. (2003). *Electronic Media Law and Regulation*. Focal Press.

Day, L. (2002). *Ethics in Media Communications: Cases and Controversies*. Wadsworth Publishing.

Carter, T. et al (2000). *Mass Communication Law: In a Nutshell*. West Publishing Company.

Litwak, M. (2002). *Dealmaking in the Film and Television Industry from Negotiations Through Final Contracts: 2nd Edition Expanded and Updated*. Silman-James Press.

15. Instructor(s)

TBA

16. Course Coordinator

Asst. Prof. Panadda Thanasatit