

Course Syllabus

1. **Program of Study** Bachelor of Arts (Film Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICFM 399 **Course Title** International Field Study in Film Production
3. **Number of Credits** 4 (Lecture/Lab) (0-12)
4. **Prerequisite(s)** ICFM 303
5. **Type of Course** Required for Film Production
6. **Trimester/Academic year** Summer Session / Year III
7. **Course Description**
Introduction to the management styles of international media corporations; international artistic and business trends, and international media markets; foreign film regulations and legal considerations; innovations and technology.
8. **Course Objective(s)**
After completing this course, students will have:
 1. demonstrated an understanding of the multi-cultural implications of the film industry;
 2. observed professional film studios;
 3. gained an awareness of copyrights and technological innovations;
 4. identified international artistic and business trends.
9. **Course Outline**
To be determined
10. **Teaching Method(s)**
On site observation and discussion
11. **Teaching Media**
Not applicable
12. **Measurement and evaluation of student achievement**
Assessment is made from the criteria of S and U
13. **Course evaluation**
Site reports 40%

Report 60%

14. Reference(s)
Not applicable

15. Instructor(s)
TBA

16. Course Coordinator
Sarunya Noithai