



Course Syllabus

1. Program of Study Faculty/Institute/College	Bachelor of Business Administration Program Mahidol University International College		
2. Course Code Course Title	<u>ICMI 358</u> <u>People and Organization in International Business</u>		
3. Number of Credits	4	(Lecture-Lab-Study)	(4-0-8)
4. Prerequisite(s)	ICMB 233, ICMB 351		
5. Type of Course	Required for IB Major		
6. Trimester / Academic Year	I / 2009-10		
7. Course Conditions	40 students		

8. Course Description

Exploring the nature and the development process of international business: formal organization structures and processes control systems, organizational culture and the people, organizational development and changes, understand and effectively managing human resource, differences in labor markets, culture, legal systems, economic systems and many other business environment factors.

9. Course Objective(s)

After successful completion of this course, students will be able to:

1. distinguish the problems faced by people and organizations nowadays and able to work them out into positive analytical understanding of the problems
2. explore how to put the scientific, technical and organizational knowledge learned in class into use in order to address the major challenges faced by the people and organizations today
3. examine the most important ideas and debates in managing people and organization

10. Course Outline

Week	Topics	Hours		Instructor
		Lecture	Lab	
1	Managing people in changing contexts	4		KAW
2	The nature of management, managers and their work	4		KAW
3	Managing in the individual – organizational context	4		KAW
4	Managing in the organizational context	4		KAW
5	Managing in an international context	4		KAW
6	The corporate context, organizations and managing people Midterm	2		KAW
		2		
7	The knowledge context, organizations and managing people	4		KAW
8	The technological context, organizations and managing people	4		KAW
9	Managing organizational change	4		KAW
10	Business ethics and social responsibilities	4		KAW
11	Managing workforce diversity	4		KAW
12	Final Exam	2		KAW
	Total	46		

11. Teaching Method(s)

1. Lecture
2. Self Study
3. Group work and pair work
4. Other

12. Teaching Media

1. Power-point presentation
2. Hand-outs
3. Work-sheets
4. Other

13. Measurement and Evaluation of Student Achievement

Composition	%
Midterm Examination.	30%
Assignments and Case Presentation	20%
Final Examination	40%
Participation	10%
Total	100%

14. Course Evaluation

Grade earned	Score
A	90 - 100
B+	85 - 89.99
B	80 - 84.99
C+	75 - 79.99
C	70 - 74.99
D+	65 - 69.99
D	60 - 64.99
F	0 - 59.99

15. Reference(s)

Martin, G., "Managing People and Organizations in Changing Contexts", 1st edition, Elsevier, 2006, ISBN 0-7506-8000-8

Cummings, T.G. and Worley, C.G., "Organization Development and Change", 9th edition, Southwestern Cengage Learning, 2008, ISBN 0-324-58053-3

Madura, J., "Introduction to Business", 4th edition, Thomson Southwestern, 2007, ISBN 0-324-36079-7

16. Instructor

Ms. Kurniati Wirakotan

17. Course Coordinator

Program Director of International Business Major