

## Course Syllabus

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| <b>1. Program of Study</b>       | B.B.A. (Tourism and Hospitality Management)          |
| <b>Faculty/Institute/College</b> | Mahidol University International College             |
| <b>2. Course Code</b>            | ICTM 462   |
| <b>Course Title</b>              | Travel Industry Management: Internship II            |
| <b>3. Number of Credits</b>      | 12 (0-48-48) (Lecture-Lab-Self-study)                |
| <b>4. Prerequisite (s)</b>       | ICTM 461   |
| <b>5. Type of Course</b>         | Elective Course                                      |
| <b>6. Session</b>                | Trimester 1, 2, 3 and Summer / Every academic year   |
| <b>7. Conditions</b>             | This course can only be taken in the final trimester |

### 8. Course Description

A one-trimester continuation of the first internship (ICTM 461) where students gain hands-on experience in the tourism industry in consultation with an assigned advisor.

### 9. Course Objectives

After successful completion of this course, students will be able to

- 9.1 Operate on a full-time basis in an organization related to the travel industry.

### 10. Course Outline

Depending on student's assigned organization schedule

### 11. Teaching Method (s)

On-the-job training

### 12. Teaching Media

Depending on student's assigned organization

### **13. Measurement and evaluation of student achievement**

Evaluation of a student intern's achievement in this course is recorded by letter grade as follows:

- "U" (Unsatisfactory)
- "S" (Satisfactory)

### **14. Course evaluation**

- Internship venues will be conducting performance appraisals to evaluate performance of student interns after completion of the internship.
- Student interns are required to submit the reports as mentioned in the work book and the log book after completion of the internship.

### **15. Reference (s)**

Travel Industry Management Internship Workbook

### **16. Instructor (s)**

Mr. Pisut Yuwanond  
Lecturer  
Travel Industry Management Division  
Mahidol University International College

### **17. Course Coordinator**

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