

Course Syllabus

1. **Program of Study** Bachelor of Arts (Television Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICTV 201 **Course Title** TV Production Design
3. **Number of Credits** 4 (Lecture/Lab) (1-6)
4. **Prerequisite(s)** ICEM 102
5. **Type of Course** Required for Television Production
Elective for Film Production, Animation
Production, and Minor in Entertainment Media
6. **Trimester/Academic year** First Trimester / Year II
7. **Course Description**
Introduction to creating and developing a cohesive and coherent TV production:
style and consistency.
8. **Course Objective(s)**
After completing this course, students will be able to:
 1. assign responsibilities to the production design staff;
 2. design a plan for a TV production project.
9. **Course Outline**

Week	Topic		Instructor
	Lecture/ Lab	Hour	
1	Introduction to production design: the role and responsibilities of a production designer	1/6	
2-3	Style and consistency of visual concept: mood and tone	2/12	
4	Color theory	1/6	
5-6	Lighting design: theory and practice	2/12	
7-8	Set and props design: criteria and concept, material selection and arrangement	2/12	
9	Costume design	1/6	
10	Observation of an actual TV program production	1/6	

11	Final project preparation	1/6	
12	Final project screening and evaluation	1/6	
	Total	12/ 72	

10. Teaching Method(s)

Lecture and discussion

11. Teaching Media

Handouts, TV, VCR, sample TV programs, and PowerPoint presentations

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignments 50%

Final project 50%

14. Reference(s)

Zetti, Herbert. (2002) *Television Production Handbook 8thedition*. Wadsworth Publishing Company.

Millerson, Gerald. (1982) *Basic TV Staging 2nd edition*. Butterworth-Heinemann.

15. Instructor(s)

TBA

16. Course Coordinator

Asst. Prof. Panadda Thanasatit