

Course Syllabus

1. **Program of Study** Bachelor of Arts (Television Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICTV 203 **Course Title** TV Pre-Production
3. **Number of Credits** 4 (Lecture/Lab) (1-6)
4. **Prerequisite(s)** None
5. **Type of Course** Required for Television Production
6. **Trimester/Academic year** Second Trimester / Year II
7. **Course Description**
Stages in pre-production: research, development of a viable concept for a production proposal, production planning, production management, and production assignments.
8. **Course Objective(s)**
After completing this course, students will be able to:
 1. apply pre-production principles in planning a short TV project;
 2. write a proposal for a short TV project.
9. **Course Outline**

Week	Topic		Instructor
	Lecture/ Lab	Hour	
1	Steps and techniques: from concept to proposal	1/6	
2	TV program formats, styles, and genres	1/6	
3	Steps and procedures in TV production	1/6	
4	Production planning: concept, design, budget, audience, and location	1/6	
5	Production management: budget allocation, schedule, and legal considerations	1/6	
6	Production assignments: crew and floor plan	1/6	
7-9	Proposal writing: principles and relevant software	3/18	
10-11	Preparation for final project	2/12	
12	Final project discussion and evaluation	1/6	
	Total	12/ 72	

10. **Teaching Method(s)**
Lecture, discussion, and hands-on practice
11. **Teaching Media**
Handouts and PowerPoint presentations
12. **Measurement and evaluation of student achievement**
Assessment is made from the criteria of A, B+, B, C+, C, D+ and D
13. **Course evaluation**

Assignments	60%
Final project	40%
14. **Reference(s)**
Millerson, G. (1999). *Television Production (13th ed.)*. Oxford: Focal Press.
15. **Instructor(s)**
TBA
16. **Course Coordinator**
Asst. Prof. Panadda Thanasatit