

Course Syllabus

1. **Program of Study** Bachelor of Arts (Television Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICTV 204 **Course Title** TV Scriptwriting
3. **Number of Credits** 4 (Lecture/Lab) (1-6)
4. **Prerequisite(s)** ICEM 102
5. **Type of Course** Required for Television Production
Elective for Animation Production
6. **Trimester/Academic year** Second Trimester / Year II
7. **Course Description**
Introduction to TV scriptwriting: from conception to final script; study of script structure and practice writing various short program formats such as demonstration, news, feature, and variety shows.
8. **Course Objective(s)**
After completing this course, students will be able to:
 1. apply logical steps and procedures to TV scriptwriting;
 2. write short TV scripts using the appropriate format.

9. Course Outline

Week	Topic		Instructor
	Lecture/ Lab	Hour	
1	Audience and program objectives	1/6	
2	The basic elements and structure of a script; developing an outline; Assignment I	1/6	
3	The criteria for a full and semi-script	1/6	
4	Analysis of various types of scripts	1/6	
5	The structure and format of a demonstration script; Assignment II	1/6	
6	Discussion and feedback of students' demonstration scripts	1/6	
7	The structure and format of a feature script; Assignment III	1/6	
8	Discussion and feedback of students' feature scripts	1/6	
9	The structure and format of a variety show script;	1/6	

	Assignment IV		
10	Discussion and feedback of students' variety show scripts	1/6	
11	The structure and format of a news script; Assignment V	1/6	
12	Discussion and feedback of students' news scripts	1/6	
	Total	12/72	

10. Teaching Method(s)

Lecture, discussion, and hands-on practice

11. Teaching Media

Handouts, PowerPoint presentations, DVD/ VCD players, and TV monitor

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignment I	10%
Assignment II	20%
Assignment III	20%
Assignment IV	25%
Assignment V	25%

14. Reference(s)

Blum, R. (1995). *Television and Screen Writing From Concept to Contract*. Focal Press.

Blythin, E. and Samovar, L. *Communicating Effectively on Television*. Wadsworth Pub Co.

15. Instructor(s)

TBA

16. Course Coordinator

Asst. Prof. Panadda Thanasatit