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PARTNERSHIP PROGRAMS

Partnership programs refer to an arrangement between KEI and an academic institution in which KEI provides support in the management of study and intern abroad programs developed by the academic institution. Partnering with KEI reduces expenses, resources and staff commitment, enabling your institution to offer low-cost and diversified programs abroad. The academic institution retains control over the academic curriculum, resident credit, admission criteria and budget for the program.

KEI offers four types of partnership programs; each is described in this document. Program dates and length depend on the type of partnership.

- Faculty-led
- Integrated
- Cooperative
- Curricular Expansion
- Exchange PLUS

Your institution determines the program type, location, academic curriculum, eligibility, application requirements and admissions criteria. KEI organizes international travel, airport welcome, medical and travel insurance, onsite housing, meal plans, field trips and other logistic services. In addition, KEI provides academic facilities and qualified faculty at the host location to teach the courses and supervise internships.

Group programs can be based at any KEI location. KEI can also organize programs in most countries around the world. Our network of overseas partners, affiliates and colleagues extends to every continent and more than 50 countries.

More Information

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KEI Support Services

KEI provides a wide range of support services. Your institution decides which services are best suited for your needs and interests.

Logistic services:

- Travel arrangements: international and regional
- Airport welcome and transfers
- Housing

- Meals
- Orientation
- Pre-departure and on-site guides and support
- Cultural activities and excursions in the host region
- Medical and travel insurance
- On-Site Coordinator (stays with group)

Academic Services

- Academic facilities – classrooms, libraries, computer labs, etc.
- Qualified local faculty to teach some or all the courses (in English, if requested)
- Design of courses that integrate subject-specific and region-specific content
- Integration with local students
- Seminars, workshops and short courses
- Guest speakers
- Reference information on the educational system of the host country
- Internship placement

Other services:

- Program proposal for review by your institution
- Recruitment of students for your programs
- Marketing assistance
- Mid-term and post-program evaluation

KEI assigns a team of skilled professionals to assist in the design, development, marketing, implementation and evaluation of the program. The team consists of an Academic Relations Coordinator and a Program Manager who are based in the United States, and an On-Site Coordinator who is based at the program location. Our U.S. staff will work closely with your institution to provide pre-departure materials and advice, marketing services, assessment tools, and logistic support. The On-Site Coordinator will oversee the day-to-day operations and ensure that the program runs smoothly.

Faculty-Led Programs

Faculty-led programs are group arrangements that are supervised by faculty from the home institution. The supervising professor is responsible for coordinating pre-departure preparations, overseeing the academic component of the program, and limited administrative duties. In addition, the supervising professor helps obtain institutional approval, works closely with KEI to develop the program, assists the study abroad office with marketing, and advises interested students.

KEI provides full support to the supervising professor and the home institution during the entire process - including program design, development, implementation and evaluation. We pride ourselves on our reliable service. Our goal is to ensure smooth operation of the program so that the supervising professor has ample time to teach courses, conduct research, pursue professional interests, meet with colleagues, and/or improve their language skills during the program.

Responsibilities of Supervising Professor

Pre-Departure

- Design and/or customize courses for the program
- Decide on appropriate field trips (with KEI help)

- Plan program with KEI
- Coordinate activities with the international office on campus
- Recruit students (with KEI help)
- Advise students
- Hold pre-departure and orientation meetings

On-Site

- Oversee the academic component of the program.
- Teach courses (optional)
- Participate in planned field trips
- Maintain constant communication with the home campus and KEI
- Coordinate with the onsite staff
- Hold regular meetings with the group to discuss the program
- Counsel and advise students as needed
- Deal with student behavior/discipline
- Conduct a mid-term and final program evaluation

Post-Program

- Hold a post-program meeting on the home campus
- Write an evaluation of all aspects of the program
- Serve as an example and advisor for other faculty who want to lead programs abroad
- Assist in recruiting students for future programs

Compensation for Supervising Professor:

- Roundtrip air travel between the departure city and host location
- Airport welcome and ground transportation to the host campus/housing
- Comprehensive medical and travel insurance
- Onsite accommodations
- Planned field trips (admissions tickets and ground transportation)
- Meal options, same as the students
- Teaching stipend

Integrated Programs

Integrated programs combine students and faculty from the home institution in the U.S.A. with faculty and students from a host institution abroad. The Supervising Professor teaches one or more courses that are open to students from the home and host institutions. In turn, students can take other courses offered to at the host institution.

This model provides maximum cultural and academic integration for students and faculty, costs less than regular faculty-led programs, and offers the most flexibility and options with regard to course offerings, internships, professional visits and cultural excursions. The group benefits from extensive exposure to the host culture and interaction with local students and professors.

Integrated programs can be organized at any location where KEI offers semester and summer programs. The dates of the integrated program must coincide with existing KEI program dates at the selected location. Most institutions prefer to offer programs during the summer, but these programs can also be accommodated during the academic year.

Cooperative Programs

KEI's cooperative programs are co-branded (i.e. "Morehouse's Black Experience in London Program", "WSU Cougs in Beijing") with a university in the U.S.A. This enables universities to offer "their" program(s) without additional financial and human resources.

Cooperative programs can take many forms and utilize different structural models. It can be as simple as adopting KEI's existing program offerings, to adapting an existing KEI program to meet your specific needs, to creating an entirely new program.

Cooperative programs offer a number of advantages to the home university.

1. The university retains oversight over the academic curriculum for the program. This can include evaluation and approval of existing courses offered at the host institution or the creation of new courses that meet specific needs.
2. Greater involvement from academic units at the university, leading to more opportunities for professors to engage in international development.
3. The enrollment process for students is simplified since courses are pre-approved for credit transfer.
4. There is no cost to the university to start and manage a cooperative program. KEI will develop and manage the program under the guidance of the home university.
5. The university will generate revenue from the program: \$1,000 to \$2,000 per semester student, depending on program location and academic term. The revenue can be used for program oversight, faculty travel grants, student scholarships or other activities related to the program.
6. If requested by the university, KEI will market the program to recruit students from other institutions in the U.S.A.
7. The home university will gain greater visibility in the field of international education. If used effectively, this can lead to higher enrollment for degree programs at the home university.
8. Reduced liability to the university. Unlike programs that are entirely developed and managed by the home university, cooperative programs place all of the liability on KEI. KEI carries comprehensive liability insurance.

Please contact KEI for requirements and examples of cooperative programs.

Curricular Expansion Programs

Curricular Expansion programs are cooperative programs that go one step further... allowing students to complete requirements for an academic concentration while abroad. Concentrations abroad can substitute, enhance or add to existing academic offerings at the home university. For example, the psychology (or chemistry) department may be interested in adding a Forensic Science concentration, or the business department may be interested in an Asian Business Studies concentration, or the biology department may be interested in a wildlife conservation and management concentration. If planned correctly, most academic requirements for a concentration can be completed during a semester or academic year abroad.

Universities can expand their academic offerings within a global framework without incurring the expense of additional faculty and logistical resources. In turn, this can lead to greater student enrollment and retention. Since concentration programs are a formalized version of cooperative programs, the same benefits apply.

Please contact KEI for requirements and examples of concentration programs.

Exchange PLUS Programs

The Exchange PLUS model fuses benefits of traditional student exchange with support services provided by KEI. Below are key elements of this model:

- Your institution enters into a direct agreement/MOU with one or more of KEI's host universities abroad. Sample MOUs are available upon request.
- The MOU between your institution and the university abroad can also include and facilitate faculty exchange, joint research and funding and project collaboration.
- Your institution benefits by retaining tuition, having an exchange student on campus, and reducing liability.
- Students benefit from the closer relationship between your institution and the host university abroad, including the transfer of credit, use of institutional aid, etc.
- Students also benefit from additional support services provided by KEI before, during and after the program.
- Students pay tuition to your institution and an Exchange Plus fee to KEI.
- The Exchange Plus fee includes the same services and inclusions (except tuition at host university).
- The Exchange Plus fee significantly lower than KEI's regular program fees. This can lead to considerable savings for students, depending on the tuition at your institution and the student's desired program location.