

COURSE OFFERINGS

Host Locations: Paris, France
Host Institutions: American Business School (ABS)
Updated on: January 2012

This document contains typical course offerings during the Fall, Spring and Summer terms. KEI and ABS reserve the right to modify and cancel courses without prior notice. Students must select alternate courses when applying to the program. For example, if a student plans to take 5 courses during the semester, he/she should select at least 3 alternate courses for a total of 8 selections. All courses should be approved for credit transfer by the student's advisor at his/her home university/college. Students are encouraged to contact a KEI Program Manager before finalizing their course selections.

FALL SEMESTER		SPRING SEMESTER	
Business, Law & Diplomacy		Business, Law & Diplomacy	
ACC 110	Financial Accounting I	ACC 110	Financial Accounting I
ACC 120	Financial Accounting II	ACC 120	Financial Accounting II
ECO 110	Macroeconomics	ACC 130	Managerial Accounting
ECO 120	Microeconomics	ECO 110	Macroeconomics
ECO 220	Microeconomic Analysis	ECO 120	Microeconomics
ECO 324	Money & Banking	ECO 210	Macroeconomic Analysis
ECO 450	International Economics	ECO 220	Microeconomic Analysis
FIN 210	Business Finance I	ECO 450	International Economics
FIN 220	Business Finance II	FIN 210	Business Finance I
FIN 320	Investment Analysis	FIN 220	Business Finance II
FIN 450	International Finance	FIN 320	Investment Analysis
LAW 310	International Law	FIN 340	Investment Management
MGT 210	Process & Functions	FIN 450	International Finance
MGT 220	Organization Behavior	LAW 210	American Business Law
MGT 230	International Business	MGT 220	Organization Behavior
MGT 320	Entrepreneurship	MGT 350	Logistics
MIS 110	Management of Information Systems	MGT 410	Strategic Management
MIS 310	Infrastructure e-Commerce	MGT 420	European Law/Business
MKT 210	Principles of Marketing	MIS 120	Management of Information Systems II
MKT 240	Consumer Behavior	MIS 320	Internet Marketing
MKT 320	Advertising	MKT 210	Principles of Marketing
MKT 340	Marketing Research	MKT 240	Consumer Behavior
MKT 350	International Marketing	MKT 350	International Marketing
MKT 390	Event Marketing	MKT 360	Corporate Communications
PHI 310	Business Ethics	MKT 370	Business Marketing
QNT 210	Business Statistics	MKT 380	Selling
		PHI 310	Business Ethics
		PRO 310	Operation Management
		QNT 220	Quantitative Analysis
French & Humanities		French & Humanities	
ART 110	Impressionism	ART 120	Post-Impressionism
ENG 101	Academic Methodology	ENG 101	Academic Methodology
ENG 110	Critical Reading & Writing I	ENG 120	Critical Reading & Writing II
ENG 130	Communication Techniques/Speech	ENG 130	Communication Techniques/Speech
ENG 210	Advanced Critical Thinking I	ENG 220	Advanced Critical Thinking II
ENG 494	Post WWII French Cinema	ENG 453	American Writer in Paris
FRE 110	Elementary French	FRE 120	Elementary French
FRE 210	Intermediate French	FRE 220	Intermediate French
FRE 250	Advanced French		
FRE 320	French Civilization		

GRE 110	Intermediate German I	FRE 260	Advanced French
HIS 210	American History I	FRE 320	French Civilization
MAT 101	Basic Mathematics	GRE 120	Intermediate German II
MAT 110	Pre-Calculus Mathematics	HIS 220	American History II
MAT 120	Calculus	HIS 344	Nation, Race & Citizenship: US & France
MGT 110	Intercultural Studies	MAT 101	Basic Mathematics
POL 210	International Relations	MAT 110	Pre-Calculus Mathematics
PSY 110	Introduction to Psychology	MAT 120	Calculus
SCI 110	Environmental Science	MGT 110	Intercultural Studies
SOC 110	Introduction to Sociology	POL 210	International Relations
		PSY 110	Introduction to Psychology
		SOC 110	Introduction to Sociology

SUMMER COURSES

Check the KEI website – www.KElabroad.org.